



## **Review Youtube**

### **Alphabet Inc.**

Youtube is a free site, which is now one of the most popular. It has a wide variety of content, including movies, music, the latest news, many more entertaining and serious videos. It allows free posts, streaming, ratings and video comments, making it more sociable

**YouTube** is a website created in February 2005 that allows free video posts, views, ratings, and comments. It is one of the most famous sites in the world used by almost everyone with an Internet connection. The website is American and was first created in San Bruno, California. Google bought YouTube in November 2006 for \$ 1.65 billion.

YouTube is a video-sharing platform, but most users are actually viewers, not uploaders. The YouTube app is optimized for perfect viewing. Probably one of the best things about the YouTube app is the smart auto-rotate feature. It can quickly detect whether the user is watching videos in landscape or portrait orientation and immediately change the orientation of the video to adjust it. Even better is that both guidelines have their strengths.

In addition to basic functions such as searching for videos, browsing and subscribed channels, and prepared categories (for example, live, music, entertainment, fairy tales), it offers a host of additional features: view standard definition and HD movies (also in the mobile transmission case) commenting and rating videos. Another great function on Youtube is that you can change the speed of the video. You make them slower or faster, depending on what you want.

Just click on the icon or slide your finger across the screen to switch between recommended videos, their subscriptions and accounts. You can also subscribe to your favorite channels, create playlists, edit and publish videos, add comments, share interesting content, upload videos to TV, etc., all with the help of the application.

In portrait mode, users can scroll through the video to view additional information, related and recommended videos, and user feedback. The video will not move, so users watch videos and interact with the community at the same time.

The site is very popular, each month is visited by 1.5 billion registered users. Mobile users spend an average of one hour per day on mobile devices. Some of them are likely to spend their time in the app.

**Youtube** is one of the most famous sites in the world. There is no one who has used the internet and has not heard of the site. It can be used for different purposes. Some may want to watch funny videos or watch a movie for free. Others may simply want to listen to music or watch the latest news around the world. No matter the purpose, YouTube has something for everyone. It has a wide variety of videos with different content. So if you want to see what the world is looking at you can visit the app and enjoy.

If you are thinking of becoming a youtuber and starting your YouTube channel from scratch, the first thing you should do is choose a theme for your channel. Because if you are passionate about it, your chances of succeeding will increase dramatically compared to the topic you are not passionate about. And you will practically have to make different videos that delve into that topic. If you're having trouble choosing between two or more different topics, you can do a little research on how other videos on this topic are single.

The next thing to keep in mind is who will be the subscribers and what value will they get from watching your videos. People are only going to watch your videos and subscribe to your channel if there is something they get from it, even if that is simply an entertainment value or relief from your boredom, but you need to know who these people will be and why they are going to watch your videos. Then you can figure out which videos will really appeal to them and make videos every week that continue to interest them.

The next thing to do is generate video ideas. This is a good practice, you don't need hundreds of video ideas, but for each creator it will be beneficial. First of all, if you do this, you will never feel like you don't know what to do with your next video. The second reason for doing this is the fact that you can choose the best of all your ideas. You can limit it to the top ten ideas that you are most excited about and that you can see based on research on YouTube about the most popular ideas that most people are really interested in and watching.

Pros	Cons
<ul style="list-style-type: none"><li>- It is a completely free application.</li><li>- This is the most entertaining app that will give you hours of fun and many fun movies.</li><li>- It's easy to use.</li><li>- To watch other people's videos you don't need to have your own account.</li></ul>	<ul style="list-style-type: none"><li>- The ads that are getting bigger are, without a doubt, an obstacle for all users.</li><li>- Data consumption is high.</li><li>- Below the videos, we can read offensive comments against the person who recorded the video.</li><li>- It is not easy to make money with YouTube.</li></ul>

**Links Facebook:** <https://www.facebook.com/youtube>

**Twitter:** <https://twitter.com/YouTube>

**Instagram:** <https://www.instagram.com/youtube/>

**Web:** <https://www.youtube.com/>

**Play Store:** [https://play.google.com/store/apps/details?id=com.google.android.youtube&hl=en\\_US](https://play.google.com/store/apps/details?id=com.google.android.youtube&hl=en_US)

**Apple Store:** <https://apps.apple.com/us/app/youtube/id544007664>